

# Columbia Journalism Review.

What does the job of “journalist” mean in 2018? What is expected of reporters day to day? Is journalism school worth it? Perhaps most important: Where are the jobs?

## POSSIBLE STORY IDEAS

- Generational warfare in the newsroom
- Entrepreneurs and journalism
- Unionization
- Confessions of a serial networker
- Race and career paths
- The geography of jobs
- Side hustles
- Where editors/reporters go to school
- Is a journalism degree worth it?

*Plus infographics and photo essays*

## AD RATES

	STANDARD	NONPROFIT
Back cover	\$10,000	\$6,000
Inside cover	\$8,000	\$5,000
Full page	\$7,000	\$4,000
Half page	\$4,500	\$3,000

*More specs and details at [cjr.org](http://cjr.org)*



## THE JOBS ISSUE

*Cover date: Spring 2018*

*On sale: May 1, 2018*

*Circulation: 25,000*

*Ad close: April 11, 2018*

## INTEGRATED AD PROGRAMS

Premium positions and integrated (print and digital) ad programs available. Please inquire for more details.

**Columbia Journalism Review.**

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